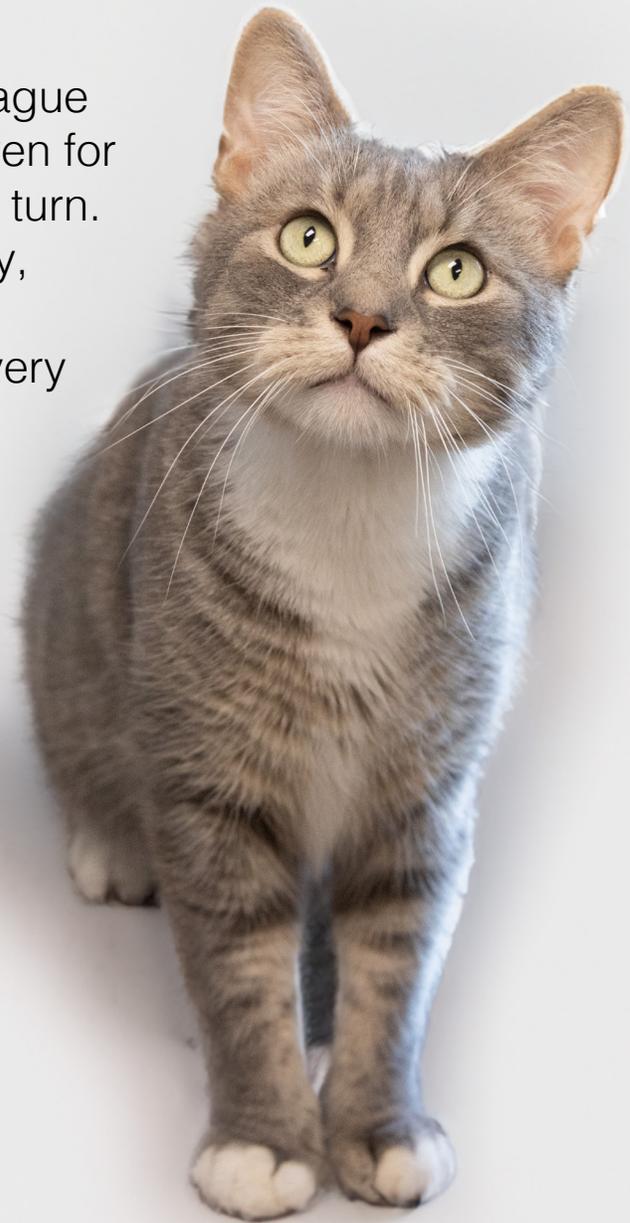


Clowder House Renovation: Second Floor

Positively Impacting Cats' Lives

Since 1926 the Animal Rescue League of Iowa (ARL) has been a safe haven for animals who have nowhere else to turn. Over the course of nearly a century, more than one million abused, abandoned, neglected and even very loved animals have found refuge within our doors.

We care for each animal in need with an unwavering commitment to our mission to protect the welfare of animals, preserve the human-animal bond, and prevent the overpopulation of companion animals.



A campaign to create an optimal environment for the well-being of our feline residents and to support their journey towards adoption.

Cats are one of the more vulnerable animals in a shelter environment. They're more easily stressed, which can lead to health issues and increase the time they spend in the shelter. That's why in 2017 we built the Clowder House, a two-story expansion designed to house, rehabilitate and nurture cats as they move toward adoption. Since then, we have continued to learn more about cat behavior, enrichment, and other important ways to help cats thrive in the shelter. We're excited to take the next step forward for our cats by remodeling the second floor of our Clowder House. We hope you'll join us in creating a new and improved space for our feline friends!

WHERE WE ARE:

- The second floor of our Clowder House currently contains multiple large condo-style kennels that allow us to co-house groups of cats and keep bonded pairs or trios of cats together during their stay.
- It's also a place for cats who need behavior modification, or those that have extended quarantine periods. The large kennels give staff and volunteers the opportunity to work one-on-one with cats in need of behavioral help. They also provide a more comfortable, enriching environment for cats who require a longer stay with us before being ready for adoption.
- While these kennels have served our cats well, their current design makes cleaning time-consuming for our staff and disruptive for the cats. The difficulty our team faces in disinfecting these spaces increases the risk of disease transmission, potentially exposing our cats to health risks.

WHERE WE ARE GOING:

- The redesigned kennels will continue to offer our cats large condo-style living spaces, while making cleaning more efficient and effective. The changes will reduce day-to-day stress on our cats and give staff and volunteers the opportunity to dedicate more quality time to each cat.
- A new room layout and custom-built features will give cats in nearly all of the condos access to exterior windows for added enrichment.
- The new kennels and room layout – which includes extra-large condos in the center of the room – will allow for greater flexibility during large-scale rescues and in times of increased cat population. The expanded spaces can also be used for cats who need extra room to run and play with interactive toys or other cat friends, promoting their mental well-being.
- Lastly, the new design will visually be more inviting and welcoming for potential adopters, providing a more fulfilling visitation experience when looking for their newest family member in the Clowder House.

Did you know...

- Cats represent the majority of animals in our care.
- In 2023, the ARL provided care for 6,844 cats and kittens.
- The main level of the Clowder House has 158 kennels and cats housed on this level are typically close to being medically and behaviorally ready to move toward adoption.



HOW YOU CAN HELP

Naming Opportunities

Naming opportunities are a great way to help cats in need and be part of their journey as well honor/memorialize a loved one, family member or pet.

\$5,000 Name a cat condo; recognition included on a condo.

\$3,000 Provide furniture for the felines in our care; recognition included on wall plaque on the second floor of Clowder House.

Symbolic Gifts

Make a gift that will enrich their lives by providing daily care, behavior support, and many other essential needs!

\$2,000 **Stock the kennels.** Help supply litter, bowls that help with whisker aversion, and cat scratchers to allow cats to display natural behaviors.

\$1,000 **Enrich their lives.** Supply cat toys or treats to provide enrichment and stimulate their minds.

\$500 **Socialize.** Supply baby food and tuna to help socialize some of our most shy/fearful cats.

\$250 **Reduce Stress.** Supply Feliway, a calming pheromone that helps reduce stress and promote happiness in cats during their stay.



Together, we can provide an optimal environment and give them the care and love they deserve.

COMMITMENT FORM

YES, I/we would like to contribute to the Animal Rescue League of Iowa's Second Floor Clowder House Renovation

- | | | | |
|---|-----------------------|---|---|
| <input type="checkbox"/> \$5,000 | Name a condo | <input type="checkbox"/> \$1,000 | Enrich their lives with toys and treats |
| <input type="checkbox"/> \$3,000 | Provide cat furniture | <input type="checkbox"/> \$500 | Supply baby food and tuna to help socialize |
| <input type="checkbox"/> \$2,000 | Stock the Kennels | <input type="checkbox"/> \$250 | Reduce stress through calming products |
| | | <input type="checkbox"/> _____ | Other donation amount |

Print Name: _____

Address: _____ City, State, and Zip Code: _____

Email: _____ Phone: _____

Full payment is enclosed. *Please make checks payable to the Animal Rescue League of Iowa*

I would like to make this a recurring monthly gift of \$ _____
using my: Credit Card Checking Amount (*please include voided check*)

Gift of Stock (*please initiate gift with your financial advisor after completing this form.*)

I'd like to donate using this card:

Credit Card #: _____

Expiration: _____ 3-Digit Security Code: _____

Please make this gift: In honor of: _____
 In memory of: _____

Send notification of gift to: Name: _____
Email: _____
Address: _____ City, State, Zip: _____

Interested in making a significant gift, or have questions? Contact:

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